

INVITATION – CALL FOR PAPERS

ICTM 2013 II INTERNATIONAL CONFERENCE ON ICT MANAGEMENT FOR GLOBAL COMPETITIVENESS AND ECONOMIC GROWTH IN **EMERGING ECONOMIES ICTM 2013**

> **Conference Theme:** Economic, Social, and Psychological Aspects of ICT Implementation

Organizers: College of Management Edukacja and University of Wroclaw

Wrocław, Poland, 16-17 September 2013

Sponsored by

AIS Special Interest Group on ICT and Global Development (SIG GlobDev),

http://www.globdev.org/

and

Naczelna Organizacja Techniczna NOT

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ICTM 2013 website: http://www.ictm2013.edukacja.wroc.pl/

Emerging economies with their dynamic development and rapid growth are often considered the engines of the global marketplace. Unfortunately, despite this vigorous economic growth, most emerging economies still lag behind the mature, developed countries in economic output and standard of living. To truly close this gap, new management techniques, new business models, and new regulatory policies, among other factors may be needed. Moreover, information and communication technologies (ICTs) will likely play a vital role in this development process. Thus, the objective of this conference is to provide a forum for interested researchers and practitioners to exchange their experiences and creative ideas related to ICT management for global competitiveness and economic growth in emerging economies. Possible topics may include but are not limited to the following:

- Social, political and legal frameworks as they relate to ICT and ICT Management

- Unique ICT management techniques for emerging and transition economies

- Methods for measuring the benefits and costs of projects involving the adoption of ICT

- The role of human and social capital

- Innovative ways for generating revenues and creating commercial knowledge products

- Educational systems and training as they relate to ICT and ICT Management

Edukacja

- ICT to support small and medium enterprises
- ICT as a path to economic growth
- ICT productivity with specific reference to the prevalent social and business conditions
- Global supply chain management in emerging and transition economies
- Country specific case studies, with specific reference to the prevalent social and business conditions
- ICT off-shoring/outsourcing into emerging and transition economies
- ICT project management, with specific reference to the prevalent social and business conditions
- Digital divide in emerging and transition economies
- E-commerce impact in emerging and transition economies
- E-government in emerging and transition economies
- Psychological, social, and economic aspects of Internet use in emerging and transition economies
- The qualitative and quantitative methods and information technology in management

CONFERENCE PROCEEDINGS

Paper presented at the conference will be published in the conference proceedings.

IMPORTANT DATES

Paper/Panel Proposal Submission Deadline: May 28, 2013 Notification to Authors: July 9, 2013 Deadline for Final Papers and Deadline for Registration: July 31, 2013 Conference Date: September 16-17, 2013

AUTHOR INSTRUCTIONS

Submitted papers should be approximately 2,500-5,000 words or approximately 10-20 pages in length. Please clearly indicate the category of your paper on the title page: Research Paper Contribution to Practice Paper Research-in-progress Paper Student Paper Panel Proposal

SUBMISSIONS

All papers submissions and panel should be sent to:

https://www.easychair.org/account/signin.cgi?conf=ictm20130

For more information go to: http://www.ictm2013.edukacja.wroc.pl/

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NOTE:

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A few revised/expanded papers from the ICTM 2013 conferences, that have the potential to make a substantial contribution to the field, will be considered for fast tracking to the top tier, high impact Information Systems Management (ISM) journal (ISSN: 1058-0530 (Print), 1934-8703 (Online)) For more information about the ISM journal: <u>http://www.tandfonline.com/toc/uism20/current</u>.

The best papers submitted to the ICTM 2013 Conference will be fast tracked to a special issue of the "Quality Innovation Prosperity" journal (print: ISSN 1335-1745 / online:ISSN 1338-984X). Information about the journal can be found at http://www.qip-journal.eu/index.php/QIP

The best rated articles with psychological and pedagogical approach will be fast tracked to the indexed Polish Journal of Applied Psychology: <u>http://www.pjap.psychologia.uni.wroc.pl/</u>.

Registration by website: https://student.edukacja.wroc.pl/registration/Default.aspx?LANG=EN&CONFERENCE=ICTM2013

Conference fee is 250 EURO.

Regular registration: 250.00 Euro Group discounts for co-authors or participants representing the same institution: Group discounts for 2-4 participants (Discount 20%): fee - 200.00 Euro (each participant) Group discounts for 5 participants or more (Discount 25%): fee - 187.5 Euro (each participant) For payments in PLN registration fee is 1000 PLN/ZLOTY. Group discounts for 2-4 participants (Discount 20%): 800.00 PLN/ZLOTY (each participant) Group discounts for 5 participants or more (Discount 25%): 750. PLN/ZLOTY (each participant) Scientific committee Mito Akiyoshi, Senshu University, Japan Mazen Ali, University of Bahrain, Bahrain Edward Bernroider, Vienna University of Economics and Business, Austria Wojciech Bożejko, Wrocław Technical University, Poland Carsten Brockmann, University of Potsdam, Germany Sergey Butakov, Concordia University College of Alberta, Canada Paulo Rupino Cunha, University of Coimbra, Portugal Cesar Alexandre de Souza, FEA-USP, Brazil Gert-Jan de Vreede, University of Nebraska at Omaha, USA Radoslav Delina, Technical University of Kosice, Slovakia Antonio Diaz Andrade, Auckland University of Technology, New Zealand, New Zealand Tajelsir Mohamed Gasmelseid, King Faisal University, Saudi Arabia Saikat Gochhait, Sambalpur University, India Christian Gottron, Technische Universitaet Darmstadt, Germany G. Harindranath, Royal Holloway University of London, UK Natasa Hoic-Bozic, University of Rijeka, Croatia Marlene Holmner, University of Pretoria Johannesburg, South Africa Leon Jakubów, Wroclaw University of Economics, Poland Piotr Jarco, College of Management "Edukacja", Poland Jerzy Józefczyk, Wrocław Technical University, College of Management "Edukacja", Poland Kalinka Kaloyanova, University of Sofia, Bulgaria Dorota Kanafa-Chmielewska, University of Wroclaw, Poland Alicja Keplinger, University of Wrocław, Poland Ranjan Kini, Indiana University Northwest, USA Jarosłąw Klebaniuk, University of Wrocław, Poland Zdzisław Knecht, General Tadeusz Kościuszko Military Academy of Land Forces, Andrzej Kobylinski, Szkoła Główna Handlowa, Poland Bogdan Jan Koprek, College of Management "Edukacja, Poland Alicja Kuczyńska, University of Wrocław, Poland Christoph Lattemann, Jacob University Bremen, Germany Bianka Lewandowska, University of Wrocław, Poland Xin (Robert) Luo, The University of New Mexico, USA Dagmara Łupicka-Szczęśniak, University of Wrocław, Poland Jerzy Maczynski, Społeczna Akademia Nauk, Poland Maria Madlberger, Webster University Vienna, Austria Dora Marinova, Curtin University, Australia Janusz Martan, Wrocław Technical University, College of Management "Edukacja", Poland Ani Matei, National School of Political Studies and Public Administration, Romania Ieva Meidute, Vilnius Gediminas Technical University, Latvia **Conference** secretaries Magdalena Sirecka-Wołodko Anna Kuzio

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